

Interaction Partners and CDR Communication to cooperate on Milano investor access events (roadshows)

- **Interaction Partners' schedulR platform to be used for Milano events**
- **CDR adding their in-depth knowledge of Italian equity market**
- **Interaction Partners' clients now can book Swiss & Italian events**

Zug, 25 October 2017

Today, Swiss Interaction Partners AG and Italian CDR Communication Srl, two companies providing Investor Relations and Financial Communications services have signed a cooperation agreement.

CDR Communication will support Interaction Partners in organizing investor access events (non-deal roadshows) in Milan for European listed companies.

In particular, the cooperation will combine Interaction Partners' innovative schedulR platform (a workflow tool and database for the organization of investor access events) with CDR's in-depth knowledge of the Italian equity market and the Milanese investment community.

As a result of this cooperation, Interaction Partners' clients can now book the schedulR supported, high-quality roadshow experience not only in Switzerland but also in Italy.

Kilian Maier, CEO and co-founder of Interaction Partners: 'This is what we are aiming for. Leveraging in-depth local knowledge and network with technology to create a high-quality roadshow experience for listed corporates. We are very happy that with Silvia, Vincenza and their team we have found the perfect partners for Italy.'

This partnership is a result of the upcoming implementation of MiFID 2 in January 2018 which will reshape the corporate/investor access environment, while at the same time providing new interesting opportunities for independent and entrepreneurial Investor Relations firms.

About Interaction Partners AG

Interaction Partners AG, is a Swiss Investor Relations Services founded in 2016 by a group of former sell-side analysts. Interaction Partners offers high-quality, broker-independent, MiFID 2 compliant roadshows in Switzerland (Zurich, Geneva, Lugano, Basel, Bern) and now Italy for listed European companies.

www.interactionpartners.ch

About CDR Communication srl

CDR Communication srl, born in 2011 from an idea of Vincenza Colucci and Silvia di Rosa is an Investor and Media Relations company for both listed and non-listed SMEs on the Italian market that have decided to embark on a growth path in financial communication.

www.cdr-communication.it

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